













countryside into the nursery Winnie the Horse, Harry the Hare, Larry the Lamb and Francis to capture the heart of any child and more than a few parents too with their quirky style. As First Friends, Cuddly Comforters and even Curtain Huggers these four unbelievably lovable characters are sure to be passed on through the generations. Nursery accessories include a handy Happy Nappy Stacker, über cute Cosy Cuddle

Robes for bath time fun, a Marvellous Mobile, Cosy Curtains complete with their Helpful Huggers and the Frog are guaranteed the beautiful traditional wicker Magical Moses basket To find your local stockist visit www.suncresttrading.com

ak www.joules.com



street clothing icon Joules has given birth to Baby Joule Nursery, toys, bedding and accessories that in true Joules style brings the

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NEW LAUNCH!

Little Duck Creations

BEAUTIFUL PERSONALISED CANVASES AND PRINTS

Just in time for Christmas, children's illustrator and design business entrepreneur, Kait Eaton, has launched a brand new website, providing beautiful canvases and prints for nurseries and bedrooms. Kait explains, "With our experience in children's illustration, we've got a good idea of the kinds of pictures little ones love". Their canvases can be personalised with special messages, priced from £38. *www.littleduckcreations.co.uk



WIN £300 OF NURSERY **BEDDING AND ACCESSORIES!**

To celebrate the launch (perfect for baby, but of the Baby Joule Nursery collection we are offering one lucky reader the chance to to spend on the new range of Baby Joule Nursery bedding, accessories and toys. The bedding range includes a Cosy Cot Bed competitions. Quilt and Brilliant Cot Closing date for all Bed bumper set, soft timeless Pram blankets Good luck!

you might want to steal them for yourself), Super Soft Sleeping Bags to keep wriggly win a £300 gift voucher babies cosy at night and of course Comfy Cot Bed Sheets. To submit your entry visit www. babyhampshire.co.uk/ entries is 15/02/12.









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London Surrey Hamps

HIGHLIGHTS FROM THE MONTH



Baby Joule

Baby Joule has launched! Fabulously British high street clothing icon Joules has given birth to Baby Joule, a gorgeous range of toys, bedding and accessories that in true Joules style brings the countryside into the nursery. Winnie the Horse, Harry the Hare, Larry the Lamb and Francis the Frog are guaranteed to capture the heart of any child and more than a few parents too with their quirky style. These four unbelievably lovable characters are sure to be passed on through the generations. Call 01162 328 835. Or visit the website



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WIN £300 OF BABY JOULE BEDDING AND ACCESSORIES!



Baby Joule has launched! Bring the countryside into your nursery. Fabulously British high street clothing icon Joules has given birth to Baby Joule, a gorgeous range of toys, bedding and accessories that in true Joules style brings the countryside into the nursery. Winnie the Horse, Harry the Hare, Larry the Lamb and Francis the Frog are guaranteed to capture the heart of any child and more than a few parents too with their quirky style. As First Friends, Cuddly Comforters and even Curtain Huggers these with four unbelievably lovable characters are sure to be passed on through the generations.

Nursery accessories include a handy Happy Nappy Stacker, über cute Cosy Cuddle Robes for bath time fun, a Marvellous Mobile, Cosy Curtains complete with their Helpful Huggers and the beautiful traditional wicker Magical Moses basket. To find your local stockist call 01162 328 835 or visit www.suncresttrading.com or buy online from www.joules.com

To Enter:

To celebrate the launch of the Baby Joule Nursery collection we are offering one lucky reader the chance to win a £300 gift voucher to spend on the new range of Baby Joule nursery bedding, accessories and toys. The bedding range includes a Cosy Cot bed Quilt and Brilliant Cot Bed bumper set, soft timeless Pram blankets (perfect for baby, but you might want to steal them for yourself), Super Soft Sleeping Bags to keep wriggly babies cosy at night and of course Comfy Cot Bed Sheets.





Baby Boys Pram Blanket



What you need to know

- Bright and cheerful.
- A bit expensive.

Manufacturer: Joules

Product: Baby Boys Pram Blanket

RRP: £30.00

Sally says

This striped blanket is made from 100% cotton and will keep your little one warm in the pushchair without getting too hot and sticky. It has bold, cheerful stripes with a contrast border and is machine washable.

Find out more about Sally

Login to post comments









Ni Baby Show For Trade Review Ni Baby Show For Trade Review





Baby Joule Nursery



The eccentrically British style that Joules have made so successful on the high street burst onto the nursery scene on the Baby Joule Nursery stand at The Baby Show for Trade this October.

Bringing countryside into the nursery - this truly unique range comes in Mad Hatter or On the Farm designs and includes toys, bedding & blankets, nursery accessories, cot bumpers & quilts, curtains (complete with Helpful Huggers) sleeping bags, über cute cuddle robes, moses baskets and a marvellous mobile. Stock available to order now.

Tel: 01162 328 835 Web: www.suncresttrading.com





Innovation at the heart of the Show



The Baby Show for Trade was the perfect combination of nursery essentials, eye-catching innovations and expert business advice.

Nursery Industry reports...

The Baby Show for Trade 2011, the second of its kind, now has the full support of the BPA and its members which resulted in the show boasting more than an extra 50 exhibitors and close to 100 additional brands being represented. This, in addition to the record breaking number of exclusive launches and show offers only available during the three days of the show made it well worth the retailer's visit.

The Baby Boutique Pavilion was at the heart of the show and hosted the most sought after and design-led latest nursery products today. Brands showcasing included Snuggle Feet, momymoo, Pixie and Punk, Cool Bamboo, Baby Emporio, RockFerry, Jack & Jill, AnaGibb, Dalfin Designs, Olli Ella and Yippydada.



Fabulously British high street clothing icon Joules has given birth to **Baby Joule Nursery**. A gorgeous range of toys, bedding and accessories that in true Joules style bring the countryside into the nursery, were on display.

Winnie the Horse, Harry the Hare, Larry the Lamb and Francis the Frog are guaranteed to capture the heart of any child and more than a few parents too with their quirky style.

The bedding range includes a Cosy Cot bed Quilt and Brilliant Cot Bed bumper set, soft timeless Pram blankets (perfect for baby, but you might want to steal them for yourself), Super Soft Sleeping Bags to keep wriggly babies cosy at night and of course Comfy Cot Bed Sheets.

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NURSERY INDUSTRY - NOVEMBER 2011 - www.nursery-industry.co.uk











Country chums

Quintessentially British clothing brand Joules has created Baby Joule Nursery, a range of toys, bedding and accessories that are crying out for a place in your baby's room. Whimsical characters like Harry the Hare, and a mix of prints, spots and stripes, bring soft toys, bedding, a Moses basket, blankets, curtains and comforters to life. Prices start at £10, joules.com.



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