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Pregnancy & Birth

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HEALTH * ADVICE * LIFE * SHOPPING * FASHION * HOMES * BABY

HOMES

GORGEOUS NEW IDEAS FOR YOUR BABY'S NURSERY

WE'RE LOVING...

The nursery collection by Baby Joule. Known for their on-trend prints, this new range of bedding, towels and accessories adds a modern, individual feel to your baby's room. Choose from farmland scenes or magical animals, all with matching soft toys that your little one will love.

Sleeping bags, £35 each; hooded towels, £18 each; toys, £12 each, all by Baby Joule



WORDS: SARAH LAFARGE

askamum.co.uk III

RIGHT START

January/February 2012 £2.50

Divided we fall!

What to do when
parents can't agree

Creative? Intense? Intuitive?

Could your
child be
highly
strung?

Listen, hear

Why we're losing
the art of listening

Fast to make, fantastic to eat

Try our fab fish recipes

Holiday hotspots

6 great family destinations



Keep your child
in tip-top shape

Winter health A to Z

££££s worth of **Rastamouse** toys to be won by readers

News & offers

Country matters

Check out Baby Joule Nursery, a range of toys, bedding and accessories that bring the countryside into the nursery. Bedding includes a bed quilt and bed bumper set, soft pram blankets, sleeping bags and bed sheets.

Nursery accessories feature a handy Happy Nappy Stacker, cute Cosy Cuddle robes for bath-time fun, a mobile, curtains and traditional wicker Moses basket.

Pictured right: on the top shelf, Cuddly Comforters £12 each and Fantastic First Friends £10 each, including Winnie the Horse, Harry the Hare, Larry the Lamb and Francis the Frog – each with its own bedtime story.

Visit www.suncresttrading.com



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JANUARY 2012

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firstwords

To do this month

**Mother
& Baby**
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ACCESSORISE YOUR NURSERY

Now

... with Baby Joule. Known for its charming prints and country-casual babywear, the label has now launched a fab nursery range – Joules Nursery – including soft bedding, a Moses basket, mobile, sleeping bags and curtains. Visit suncresttrading.com.



Ni
NURSERY INDUSTRY
www.nursery-industry.co.uk
December 2011

BRANDS TO STOCK IN 2012

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 MACLAREN www.maclarenbaby.com	 www.medela.co.uk	 www.themiraclebox.co.uk
 www.pourty.com	 www.tidy-books.com	 www.vitalbaby.com

Ni Viewpoints
Christmas Special

A look back at 2011

The Industry on the highs and lows of the year



Andy Payne, Managing Director, BAROO

Baroo, the sister brand to Tippietoes, showcased its stylish new product range at this year's Baby Show for Trade. With an exciting range of products launching in 2011/12 including the Stripe Knitted Blanket, Luxury Bubble Blanket and beautiful wicker Moses Basket range, baroo is set to be every parent's go to place for affordable nursery accessories.

Bryony Coles, Commercial Director Suncrest Trading

"Two years in the making and finally we launched Baby Joules Nursery at Olympia – very exciting. Lots of enquiries before the launch but no one expected the volume we had at the show, the stand was mobbed for three days!

My new year's resolution? To get a week's holiday in after Harrogate!

Claire Fuller, creator of the Babymule changing bag

2011 had highs and lows, but what great fun. Launching at Harrogate was a big moment and such joy has followed. Babymule has been loved and promoted by everyday mums and dads, celebs and writers! The icing on the cake...getting on board with some cracking retailers. My New Year's resolution - to keep it real, keep it clever and bring out the brand's colourful side!



LittleStuff

The blog with the best home, family and lifestyle stuff for busy parents.

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Welcome...

come on in and look around...

Advent Calendar Door Four – A Baby Joule Marvellous Cot Mobile to Win!

4

Behind door number four of our Marvellous Advent Calendar is a competition to win a Baby Joule Marvellous Cot Mobile!



Shopping

- Maternity & Birth
- In the Nursery
- Out, About & Travel
- Children's Clothing
- Safe, Fed & Clean
- Toys
- Gifts
- Natural & Organic
- Birthdays & Parties
- Other Stuff

Pages

- The Bestest Christmas Gift Guide
- The Pre-Christmas Christmas Shopping Tips
- Spotted!
- Don't miss out!
- Discount Codes and Special Offers

The Marvellous 2011 Christmas Competitions Advent Calendar!

20	5	11	3
12	23	♥	21
16	19	8	17
4	10	7	15

LittleStuff

The blog with the best home, family and lifestyle stuff for busy parents.

The Marvellous LittleStuff 2011 Christmas Competitions Advent Calendar!

We LOVE Christmas and to celebrate we have here our very own Christmas Competitions Advent Calendar!

We are launching a new competition every day from 1st December to Christmas Eve; our very own advent selection of gifts and discount treats for the lovely readers of LittleStuff. A new door will open each day of December taking you to that day's competition - giving you 24 chances to win 24 fantastic prizes!



LittleStuff

The blog with the best home, family and lifestyle stuff for busy parents.

LittleStuff's Advent 2011 Competitions > A Baby Joule Marvellous Cot Mobile to Win!

Behind our Christmas 2011 Advent Calendar door number four you have found our competition to give away a Baby Joule Marvellous Cot Mobile to one lucky winner!

Fabulously British high street clothing icon Joules has given birth to **Baby Joule Nursery**, a gorgeous range of toys, bedding and accessories that in true Joules style brings the countryside into the nursery.



The **Baby Joule Nursery** range includes a Cosy Cot bed Quilt and Brilliant Cot Bed bumper set, soft timeless Pram blankets (perfect for baby, but you might want to steal them for yourself), Super Soft Sleeping Bags to keep wriggly babies cosy at night and of course Comfy Cot Bed Sheets. Plus toys, comforters and essential Nursery accessories - a handy Happy Nappy Stacker, über cute Cosy Cuddle Robes for bath-time fun, a Marvellous Mobile, Cosy Curtains complete with their Helpful Huggers and the beautiful traditional wicker Magical Moses basket.

We have a Baby Joule Marvellous Mobile to give away featuring **Winnie the Horse, Harry the Hare, Larry the Lamb** and **Francis the Frog** who are guaranteed to capture the heart of any child and more than a few parents too with their quirky style. The mobile also includes a wind up music box that plays Farmers in the Dell.

To enter this competition to win a Baby Joule Marvellous Cot Mobile please answer the following question (click on either the link below or the image to find the answer on the **Baby Joule Nursery website**);

"What is the RRP (Recommended Retail Price) for the Baby Joule Marvellous Cot Mobile?"

Send us your answer, your full name, your email address and your postal address, via the form below. The closing date for this competition is **Friday 13th January 2012** and only entries received on or before that date can be included. The winner will be the first entry chosen randomly, with the correct answer.

Good luck!

Website: www.suncresttrading.com



More Christmas Advent Competitions - Click Here!



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**toddler
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192
BEST BUYS
FOR BABY

*"I lost 4 stone
9lbs while
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pushchair
personality*

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will love

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from
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NEW MUM

New mum

Top tips and essential advice, whether your little one's a few hours, days or weeks old



Look what we've found...

Get snugly with Baby Joule's cute On The Farm range, including Cosy Cot Bed Quilt & Brilliant Cot Bed Bumper, £110, Sheets, £30, Curtains & Helpful Huggers, £70, Mobile, £40, and Fantastic First Friends toys, £10 each (suncresttrading.com).

This month read about...

60 Nappy know-how
How to stay in charge at the changing table

63 Nursery essentials
The best kit for your baby's room – to suit all budgets

Plus
The top disposable nappies for your newborn

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madeformums.com

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APPS CLOTHING DECOR ESSENTIALS & EQUIPMENT FURNITURE LIFE OUT & ABOUT PLAY



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BG Christmas Gift Guide: Last minute inspiration for £5-£10

December 15, 2011 by [Natalie](#) · [Leave a Comment](#)



Well it's been emotional but this is the last of our [gift guides](#), and what better way to top off the shopping extravaganza with cracking, design led and high play quality buys that won't break the bank! Following on from the [under £1 gift guide](#) and [£1-£5 gift guide](#), here are over thirty cool buys for under a tenner!

[Baby First Friend with its own story](#), £10 Joules.



Silent Sunday – 11th Dec 2011

